



## #OurNorthEnd Community Seed Fund

### What makes a great project

For the project to be successful, there are a few things that you might want to consider.

All projects....

.... Need to benefit people who live in North Birkenhead

.... Be realistic and achievable

You could use the fund to design and deliver welcome hampers for new residents in the area, set up a playgroup, or purchase new equipment for an existing group. Last year we funded:

- Fun afternoons out for young people around Birkenhead North
- A playgroup for young children who have special educational needs, providing toys and resources for a special sensory room
- Resources and equipment to run free photography courses in the North End
- Gym and exercise equipment for children and young people

If you want some help understanding whether your idea is realistic, or how it can benefit people, speak to one of our local community centres or contact the Cradle to Career team.

### Examples of what we can fund

- Educational activities and new experiences for young people
- Connecting the community and reducing loneliness
- Improving the health and wellbeing of North End residents
- Boosting the use of green spaces and the environment
- Celebrating culture and heritage in North Birkenhead

### Examples of what we can't fund

- Organisations with an annual income over £50,000
- Activities that will take place outside of North Birkenhead or benefit residents in another area
- Projects that will need permission from the local authority, housing association, private landowners or other parties
- Organisations that aren't local to Wirral
- Crisis packs, including food hampers
- Advertising (unless part of a project)
- Items that have already been bought
- Political activity
- Sponsorship and fundraising activities for the benefit of an individual or charity
- Employment costs or rent or property maintenance
- Any additional spending that isn't included in your application